

Kevin Mikolajewski (kevinmikolajewski.com)

Leading creative innovation and strategic communications that drive successful marketing and brand initiatives.

An intuitive and self-motivated **CREATIVE LEADER** who utilizes the voice of the customer and compelling data to drive imaginative problem-solving solutions. An innovator, guiding and motivating teams to produce inspiring and targeted work in both digital and traditional mediums. Resourceful manager of people, investing in strengths and rounding out skills in order to foster individual growth and ensure a best-in-class creative organization.

Experienced Creative Architect

20+ years of creative success in strategic communications, marketing and branding; global and national, B2B / B2C and not-for-profit.



Director of Creative Services — Brand and creative leadership directing diverse team in the development of informational and persuasive communication tactics for agent education, promotional incentives, lead generation, consumer product collateral and employment brand materials.

Director, Creative and Communications — Led team of 25 (designer, writer, photography, production and project management). Guided company brand launch. Developed core identity standards. Re-branded 20+ resellers (value props, logo design and marketing capability tools).

Creative Services Manager — Led ecommerce and print teams. Redesigned company logo. Refreshed “Quill” brand packaging. Concepted and developed the popular “Dunder Mifflin” office product skus.

Effective Leader with a broad skill set

A dedicated, goal-oriented leader who quickly finds solutions, builds productive teams and drives creative excellence.

Creative Leader

Strategist

Brand Crusader

Innovator

“Kevin combines strong creative skills and abilities with true managerial qualities, making him well suited to operate at a higher level in an agency/creative environment. He is very focused on ensuring quality of work that is true to the brand voice and consistent across campaigns, and also sweats the process and how to improve it. Kevin has been a great partner in advancing the Quill brand from the outdated look and feel of the 1970s to a modern ecommerce brand.”

Target Opportunities

Seeking a position to work with companies that strive to excel in creative/branded communications.



Consumer Hardlines, Durables, Insurance, B2B Manufacturing, Distribution, Retail



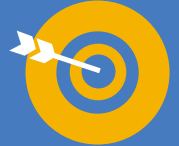
Creative Director
Director of Marketing /
Creative, VP Creative,
Consultant



Chicagoland Preferred
(Willing to consider relocation)



Inspiring
Leadership



Creative
Problem Solver



Collaborative
and Holistic
Approach



Coach and
Mentor